



## *Women's Forum*

### DEPARTMENT OF ELECTRONICS & COMMUNICATION ENGINEERING

#### A Report on "WOMEN ROLE IN ENTERPRENEURSHIP AND CANCER AWARENESS"

1	Name of the Activity/Event	An awareness program on "WOMEN ROLE IN ENTERPRENEURSHIP AND CANCER AWARENESS"		
2	Date of Activity/Event	16-04-2022		
3	Organized by/Name of the committee	Department of ECE under Women's Forum		
4	Place of Activity/event	Vishweshwaraya Auditorium, B-Block, NEC Nellore		
5	Resource person/guest/organization	Dr.T.LAKSHMI,DGO,MD,CHIEF MEDICAL OFFICER,IRCS CANCER HOSPITAL		
6	Timings of Event	3.00 PM TO 5.00 PM		
7	Type of activity/Event	Seminar		
8	Theme	To create Awareness among young Girls		
9	Activity/Event objectives	1. To provide secure life for women 2. To create awareness to girl child about surroundings and health issues		
9	Participation	Students	Faculty	Total Participation
		Girls	05	105
		100		
10	General remarks	<ul style="list-style-type: none"> <li>The Resource person were enthusiastic to share their views</li> <li>There was a good response to this programme</li> </ul>		
11	Enclosures	<ol style="list-style-type: none"> <li>Circular</li> <li>Report with photos</li> <li>Attendance Sheet</li> </ol>		
12	Signature of Incharge/Convener			



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### **REPORT**

The Narayana engineering college, Nellore Department of ECE conducted an awareness program on "WOMEN ROLE IN ENTERPRENEURSHIP AND CANCER AWARENESS" which was organized by women's forum of the ECE department on 16-04-22 at Vishweshwaraya Auditorium, B-Block, NEC Nellore.

The objectives of this program is that the Young people especially girl child is facing so many problems big or small from childhood to adulthood and also to till death. They may face problems in the society or in the same house they are living.

Women entrepreneurs may be defined as a woman or a group of women who initiate, organise and run a business concern. Women entrepreneurs are those women who think of a business enterprise, initiate it, organise and combine factors of production, operate the enterprise and undertake risks and handle economic uncertainty involved in running it.

Women entrepreneurs may be defined as a woman or a group of women who initiate, organise and run a business concern. Schumpeter – "Women entrepreneurs are those women who innovate, initiate or adopt a business activity".

Government of India – "A woman entrepreneur is defined as an enterprise owned and controlled by a woman having a minimum financial interest of 51 percent of the capital and giving at least 51 percent of the employment generated in the enterprise to women."

Frederick Harbison – "Any women or group of women which innovates, initiates or adopts an economic activity may be called women entrepreneurship". In short, women entrepreneurs are those women who think of a business enterprise, initiate it, organise and combine factors of production, operate the enterprise and undertake risks and handle economic uncertainty involved in running it.

According to Government of India, "A Woman enterprise is the one owned and controlled by a woman having minimum financial interest of 51% of the capital and giving at least minimum 51% of generated employment to women".

According to J. Schumpeter, "Women who innovate, initiate or adopt business actively are called women entrepreneurs." In India, the incidence of cancer is increasing



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rapidly; therefore it is important to step up cancer literacy and knowledge amongst the population.

We hope that this will lead to early detection which is important in the management and treatment of cancer and also prevention by making necessary changes in lifestyle.

**Breast Cancer** is rapidly rising amongst women in urban areas and it is the most common cancer in India. Early detection is essential in its management and treatment. Due to ignorance, fear, and social stigma many women present with stage III or IV cancer which requires surgery and extensive treatment. If detected early, then in most cases there will be less aggressive treatment and better chances of recovery.

**Cervical Cancer** is the second most common cancer among women in India. It is the only preventable cancer and it can be detected in the pre - cancerous phase and cured.

**Oral and Lung cancers** are highest among men and women in the urban as well as rural population and these can also be prevented to a large extent. Therefore, making people aware of the dangers of chewing tobacco and smoking is of great importance.

In this session **Dr.K.MURALI, HOD** of ECE addressed the gathering and introduced the resource persons, to the gathering. Later the resource persons discussed with the students about the problems faced by women in the society and how to have a hygienic health in the surrounding society

In this session the resource person, **Dr.T.LAKSHMI,DGO,MD,CHIEF MEDICAL OFFICER,IRCS CANCER HOSPITAL** shared and discussed her ideas with the students happily. **Dr. T. LAKSHMI, DGO, MD, CHIEF MEDICAL OFFICER, IRCS CANCER HOSPITAL** garu insisted in her speech that girl child should be always happy to lead a successful life

**She revealed in her speech that** aim of the campaign is to create cancer awareness amongst the population of India. It is important to dispel the myths that people wrongly believe, inform them about the signs and symptoms, and importance of screening for early detection. It is also vital to follow a healthy lifestyle, and sharing of survivor stories gives a message of hope and confidence. The campaign is called "Raho cancer se do kadam aage"



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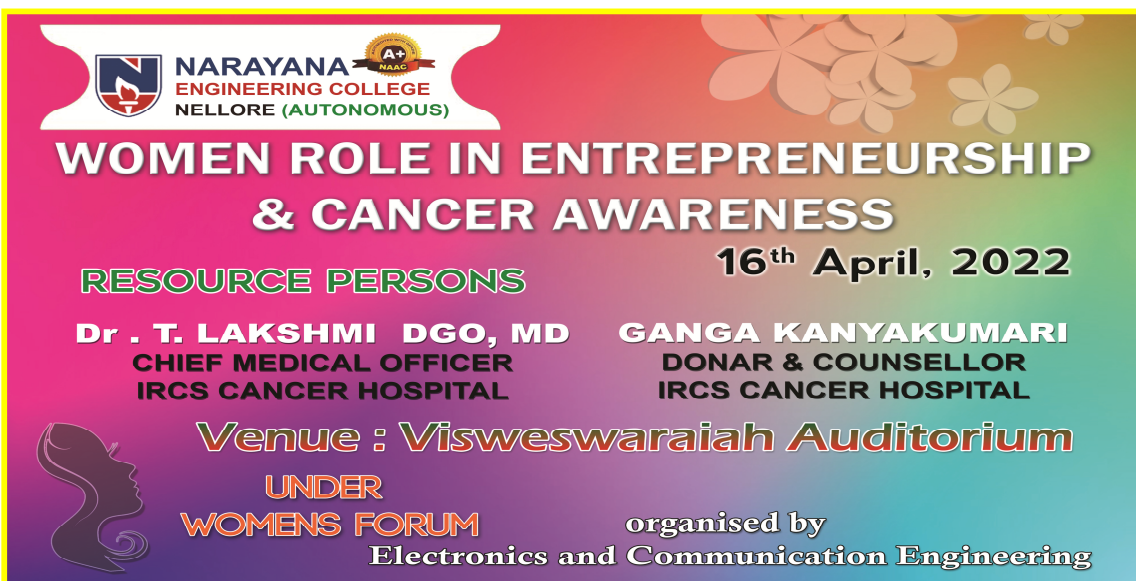
- the objective being, that if you are aware of all these factors you can stay two steps ahead of cancer!



**She concluded her speech that "good health is important"**

### **PHOTOS**



*Large number of students attended the program*



 **NARAYANA**   
**ENGINEERING COLLEGE**  
**NELLORE (AUTONOMOUS)**

## **WOMEN ROLE IN ENTREPRENEURSHIP & CANCER AWARENESS**


**16<sup>th</sup> April, 2022**

**RESOURCE PERSONS**

**Dr . T. LAKSHMI DGO, MD**      **GANGA KANYAKUMARI**  
**CHIEF MEDICAL OFFICER**      **DONAR & COUNSELLOR**  
**IRCS CANCER HOSPITAL**      **IRCS CANCER HOSPITAL**

**Venue : Visweswaraiyah Auditorium**

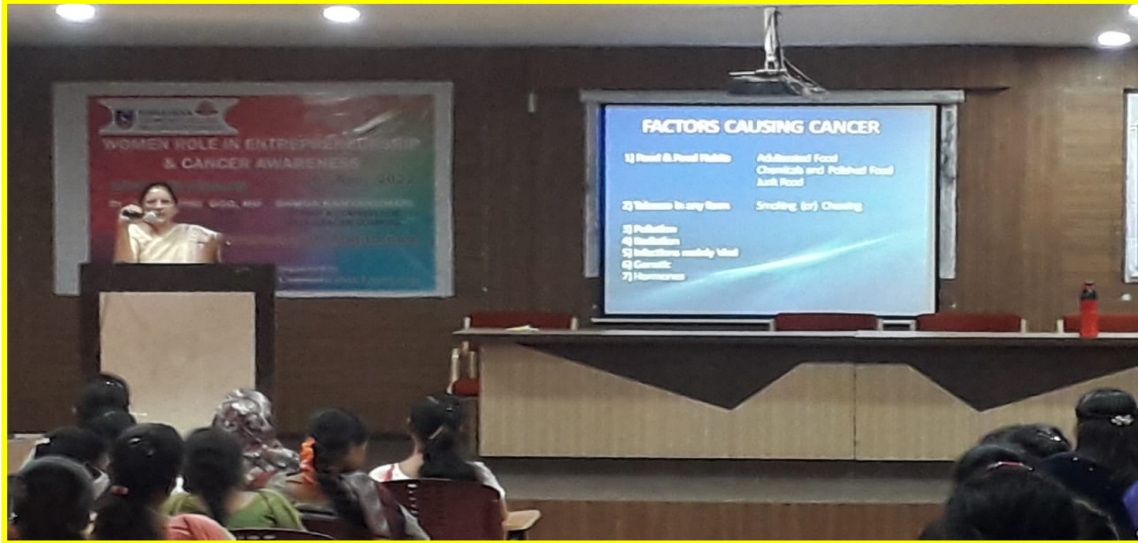
**UNDER**  
**WOMENS FORUM**      organised by  
**Electronics and Communication Engineering**



*Banner of the program*



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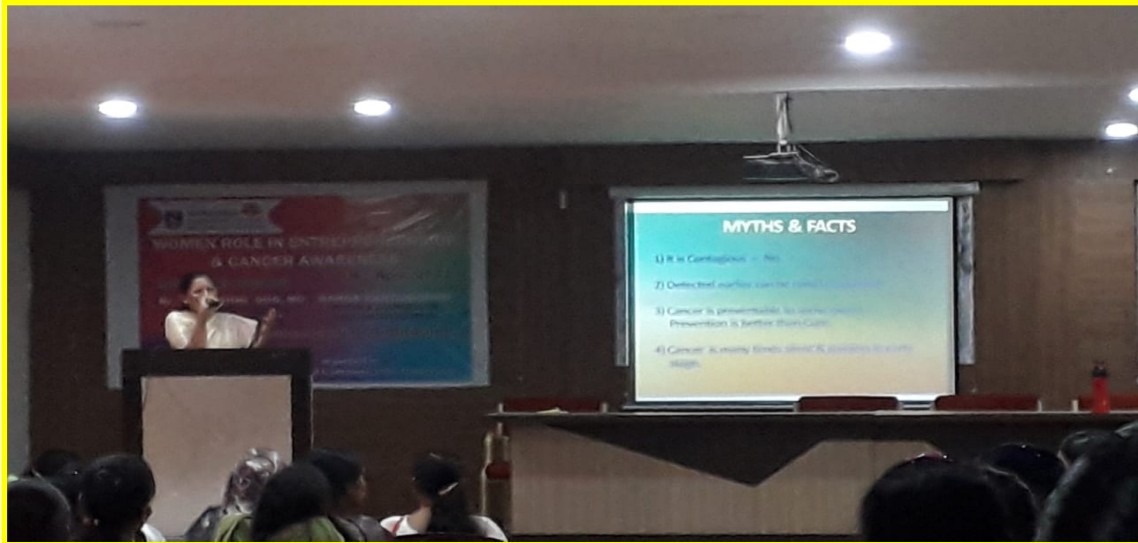
*Dr. T.LAKSHMI,DGO,MD,CHIEF MEDICAL OFFICER,IRCS CANCER HOSPITAL  
giving speech to students*



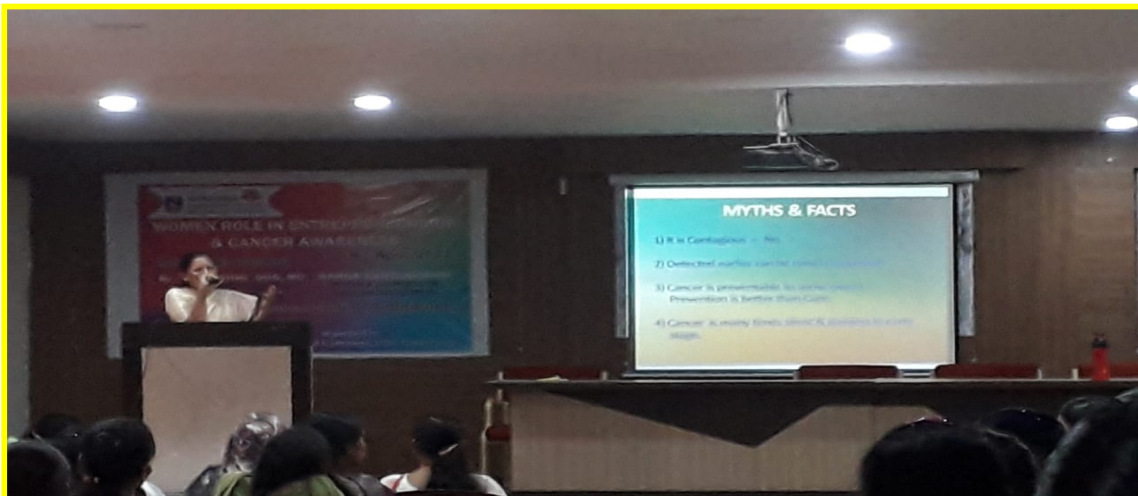
*Awareness on cancer*



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*PPT presentation on health awareness*



*Students listening to the speech very eagerly & Smt Dr. T.LAKSHMI, DGO, MD, CHIEF MEDICAL OFFICER, IRCS CANCER HOSPITAL sharing her ideas with the students*